



MECHANICS OF MUSIC FEST

2026 Sponsorship Package

Be part of an event that engages community through creativity in New Westminster, BC.

events.mechanicsofmusic@gmail.com

MECHANICS OF MUSIC.COM 

ABOUT US

Mechanics of Music's mission is simple: Music for everyone.

We are a creative and community-driven music school based in New Westminster, BC. We offer private lessons, group classes, workshops, and community events for students of all ages, with a special focus on adult learners and those returning to music later in life.

In 2025, Mechanics of Music participated in and organized 12 public events across New Westminster, Vancouver, and Langley. These included community festivals, markets, civic celebrations, and original programming. The events ranged in scope from small acoustic showcases to full-scale parades and multi-hour outdoor festivals. We engage community through creativity. There's something for everyone!

Across the year, over 1000 local community members have been engaged through performances, community activities, and interactive music zones. With over 1000 email subscribers and 1.2k social media followers, our reach is far and our audience wide, with community members coming from different backgrounds and walks of life.



Meet Our Team



Kaitlin Deavy

Owner & Founder



Ribeka Kim

Marketing & Promotions



Keely Rammage-Scott

Events Coordinator



SPONSORSHIP PACKAGE

Support our annual showcase, **Mechanics of Music Fest**, featuring performances from soloists, bands, and group classes. This event reaches a large New Westminster based audience. Mechanics of Music Fest will take place at Westminster Pier Park on June 27, 2026.

Presenting Sponsor Package (1 available)



- Industry exclusivity
- Presence at our event: set up a booth or activation to engage the community.
- Exclusive title sponsor recognition, including signage on stage.
- Premium logo placement on the event website, promotional materials, event signage.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media mentions across all event platforms.
- Personalized group workshop on an instrument of choice for your staff team (value \$600).

\$2500

Gold Sponsor Package (5 available)



- Industry exclusivity.
- Presence at our event: set up a booth or activation to engage the community.
- Prominent display of company logo on the event website, promotional materials, and event signage.
- Multiple social media mentions across all event platforms.
- 5 free drop-in sessions to any of our group classes, instruments usage included staff members or family (value \$150)

\$750

Silver Sponsor Package



- Presence at our event: set up a booth or activation to engage the community.
- Logo placement on the event website, promotional materials, and event signage.
- Multiple social media mentions across all event platforms.

\$400

In-Kind Donation or Small Cash Donation

Can you contribute a product or service in support of our event? In return, we can offer:

- Presence at our event: set up a booth or activation to engage the community.
- Logo placement on the event website, promotional materials, and event signage.



**THANK YOU! WE
HOPE TO WORK
TOGETHER SOON.**

Contact:

Keely Rammage-Scott, Events Coordinator

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